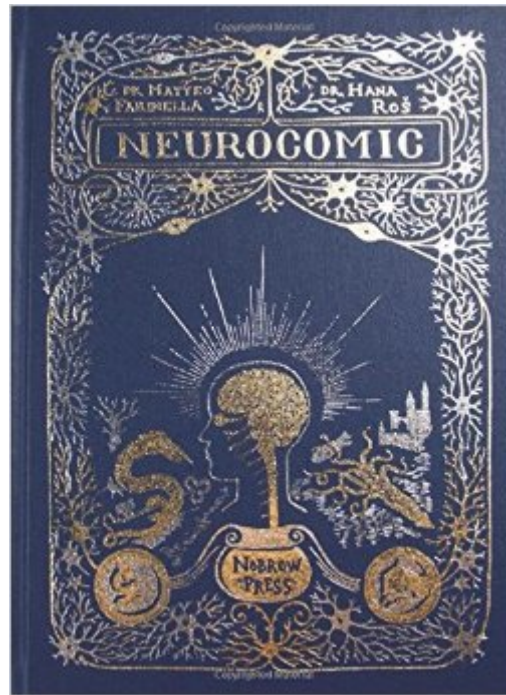


The book was found

Neurocomic



Synopsis

Do you know what your brain is made of? How does memory function? What is a neuron and how does it work? For that matter what's a comic? And in the words of Lewis Carroll's famous caterpillar: "Who are you?" Neurocomic is a journey through the human brain: a place of neuron forests, memory caves, and castles of deception. Along the way, you'll encounter Boschian beasts, giant squid, guitar-playing sea slugs, and the great pioneers of neuroscience. Hana RoÅi and Matteo Farinella provide an insight into the most complex thing in the universe. Produced in association with the Wellcome Trust, one of the world's largest medical charities. A superb introduction to the complexities of the brain for the layman. High production values, FSC paper stock, and foil embossed cover. Hana RoÅi, PhD, is a neuroscientist from Oxford University, England. Matteo Farinella, PhD, is an illustrator specializing in graphic journalism and scientific illustration. Farinella received a PhD in neuroscience from University College London in 2013.

Book Information

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Customer Reviews

I love books that illuminate the brain and help me understand how brain and mind function. I've recently fallen in love with the book Neurocomic by Dr. Hana Ros and Matteo Farinella, beautifully published by Nobrow this year. It combines all the best elements of science, art, humor, story and information. The book opens with a man who starts to flirt with a woman then finds himself sucked into her brain. His quest is to get back out so he can continue to pursue her. He has no idea where he is and wanders through a neuron forest until he runs into Santiago Roman y Cajal, a Spanish

neuroscientist and Nobel Laureate (1852-1934)â considered as the father of neuroscience, although he always had a great passion for drawing.â Thus begins our heroâs journey through neuron forests, memory caves, and castles of deception. Along the way, he runs into pioneers of neuroscience who seem to delight into sending him into even more mysterious places. It amused me to think of neuroscientists spending eternity studying inside a living brain. Is that heaven for them? The scientists are only the beginning of the zaniness. Thereâs a giant squid seeking revenge for experiments on its giant axons. Thereâs an aplysia snail playing banjo. We run into Pavlov and his dog. Itâs an altogether engrossing and entertaining way to learn about the brain. We often see science as stuffy and serious, but this book injects so much playfulness and humor into neuroscience, that itâs an irresistible way to learn. The drawings are lively and expressive. I love the playful way brain functions are characterized. Dr. Hana Ros is neuroscientist with a PhD from Oxford University. Matteo Farinella is an illustrator specializing in graphic journalism and scientific illustration.

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